

# AJGA FOUNDATION AUCTION

## PARTNERSHIP OPPORTUNITIES

OCTOBER 21-25, 2024

### AJGA Foundation Initiatives

- Since 2003, \$7.5 million has been reimbursed to families through the Liberty National ACE Grant program.
- Up to \$7,000 reimbursed to each player.
- Currently in year three of a five-year plan to reduce AJGA fees by over \$5 million.
- AJGA fees have not been raised since 2010.
- The AJGA annually hires over 110 interns each year, helping them jump-start their careers.

### Foundation Auction Benefits

- AJGA Database includes over 100,000 email addresses.
- Exposure and outreach to over 9,500 members.
- Tax benefits per IRS guidelines that are attributed to the online AJGA Foundation Auction.
- The online auction directly benefits the AJGA Foundation and the Liberty National ACE Grant program.

### Social Media Reach



**3.2 M**  
Instagram Reach  
Annually



**23.9 M**  
TikTok Historical  
Views

**216 K**  
Followers Across  
Social Media



**6.2 M**  
X Impressions  
Annually



**501 K**  
Facebook Reach  
Annually

**15 M**  
Unique Website  
Page Visits

# AJGA FOUNDATION AUCTION

## 2024 Overview

### Foundation Auction Items

- Many different Stay & Play packages to bid from!
- Items include Top-100 courses!
- Different types of autographed memorabilia!
- In-home golf simulators!
- Tickets to amazing sporting events!
- Exclusive club access and packages!



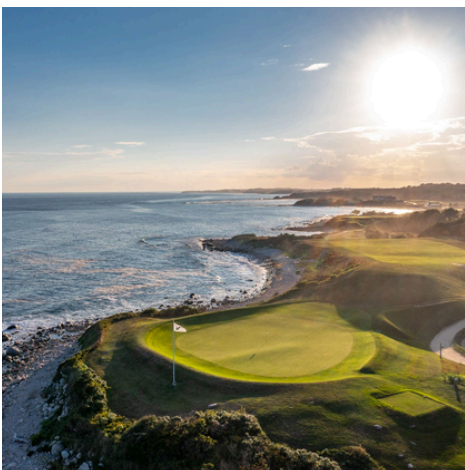
Stay & Play at Nemacolin Resort



Golf for Three at Friar's Head



Golf for Three at Congressional Country Club



Golf for Three at Fisher's Island Golf Club



Golf for Three at Shinnecock Hills



View More Auction Items Here!