AMERICAN JUNIOR GOLF ASSOCIATION



Communications HQ Intern

The American Junior Golf Association is a 501(c)3 non-profit dedicated to the overall growth and development of young men and women who aspire to earn college golf scholarships through competitive junior golf.

The AJGA is committed to creating an engaging, safe, and inclusive environment. We welcome people from all backgrounds and believe in embracing diverse perspectives, we are better equipped to accomplish our mission of developing golf's next generation.

The backbone of the AJGA is its internship program and we are looking for talented and well-rounded applicants to serve as interns. The Communication intern will assist the Association through media relations, marketing, content production, digital, video and social media projects.

Job Responsibilities

- Write, design and edit Association content for print, web and social
- Produce, assist and oversee weekly content for sponsors, activation and/or fulfilment work
- Create graphics for social media, website, promotion and sponsors
- Manage and support PR, sponsor, fundraising and marketing projects
- Assist or lead special projects including research, archive or golf industry connections
- Video editing, animation and archiving may be included for candidates with a video background

Job Qualifications

- Basic golf knowledge is preferred, but not required
- Knowledge of Microsoft Office products (Word, Excel, Outlook)
- Previous experience in Adobe InDesign, Photoshop, Illustrator and Premiere preferred
- Command of the English language and outstanding writing and editing skills utilizing AP Style
- Ability to work and communicate in a team and independently to prioritize tasks and meet deadlines
- Exemplify creativity, innovation and ability to problem-solve
- Highly motivated, self-starter and willingness to take an active leadership role

Requirements

- Legally eligible to work in the U.S. without sponsorship
- Must either be working towards or achieved a Bachelor's Degree
- Communicate both verbally and in writing
- Ability to stand and/or sit for extended periods of time and/or lift equipment up to approximately 50 lbs

Details

- Internship Dates: May 13 August 16, 2024* | *Subject to change based on need.
- Interns will be compensated \$10/hr. Interns will work Monday Friday from 8 a.m. 5 p.m. (40 hrs/week).
- Interns will be required to work at National Headquarters (1980 Sports Club Drive, Braselton, GA 30517).
- Interns will be required to provide their own housing and transportation throughout employment.

To Apply

Please visit <u>www.ajga.org/careers</u> for all information. **Applications are due February 16, 2024**. For any questions, contact Sydney Della Flora, Manager of Recruiting (<u>sdellaflora@ajga.org</u>).