



AMERICAN JUNIOR GOLF ASSOCIATION
Communications In-House Intern

The AJGA is seeking a Graphic Design, Public Relations, Journalism, Marketing or Communications major to assist a nonprofit golf association with daily communications tasks. The internship will include a well-rounded focus of media relations, marketing, content production, digital, video and social media projects.

Responsibilities

- Write, design and edit Association content for print, web and social
- Produce weekly content for sponsors
- Assist or oversee sponsor activation and fulfillment work
- Graphic design for social media, website, promotion and sponsors
- Manage and support PR, sponsor, fundraising and marketing projects
- Assist or lead special projects including research, archive or golf industry connections
- Video editing, animation and archiving may be included for candidates with a video background
- Customer service

Qualifications

- Degree-seeking or graduated candidate in Graphic Design, PR, Journalism, Marketing or Communications
- Successful previous internship or professional experience in at least one related field
- Flexibility to work independently and contribute as a key part of a team
- Ability to thrive in a fast-paced environment with high volume
- Command of the English language and outstanding writing and editing skills
- Highly-motivated
- Golf knowledge is preferred, but not mandatory
- Previous experience in Adobe InDesign, Photoshop, Illustrator and Premiere preferred
- AP Style; Microsoft Office

Physical Demands

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform essential functions. While performing the duties of this job, the employee is regularly required to stand, walk, sit, use hands to handle, or feel, reach with hands and arms, stoop, kneel, crouch, or crawl and talk or hear. The employee must occasionally lift and /or move up to 50 pounds.

Work Environment

The work environment characteristics described here are representative of those an employee will encounter while performing essential functions of the job. Reasonable accommodations may be made to enable individuals with disabilities perform the essential functions. The noise level in the work environment is usually moderate.

Job Details

- This position is located at our headquarters in Braselton, Georgia.
- Employees are expected to work Monday – Friday 8 a.m. – 5 p.m. (40 hours a week).
- Internship dates are from May – August/September, dates can vary depending on school schedules.
- Compensation is \$10 per hour. The AJGA **does not** provide housing, food or moving costs.

Application Deadline – March 3, 2020

www.ajga.org/careers